

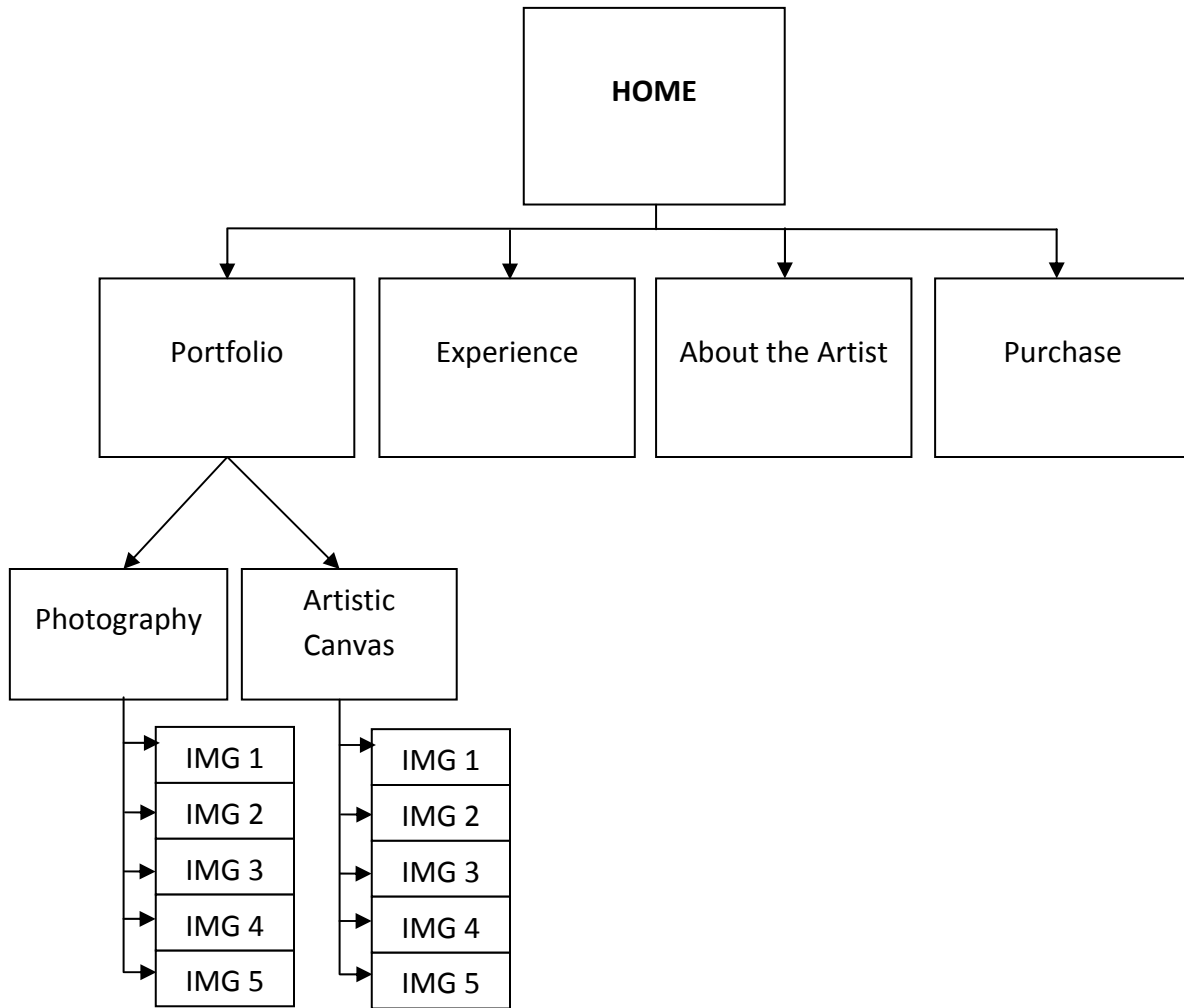
## Web Site Planning for

# Darcy Goedecke

by: Corinne G. Underwood

Phase 1: Site Purpose	NOTES: This site is developed to inform art enthusiasts of the creative skills of an artist, Darcy Goedecke. It is to offer past and current workings, along with artist and purchase information.
Phase 2: Expected Outcome	NOTES: Visitors will be able to view and purchase artwork showcased on the site. It also will provide them insight into this up and coming artist, including future shows.
Phase 3: Target Media	NOTES: Target audience consists of men and women of all ages who appreciate art.
Phase 4: Managing Content	NOTES: <ul style="list-style-type: none"><li>◆ Portfolio<ul style="list-style-type: none"><li>● Photography</li><li>● Artistic Canvas</li></ul></li><li>◆ Experience</li><li>◆ About the Artist</li><li>◆ Purchase</li></ul>
Phase 5: Site Mapping	NOTES: See attached flowchart.
Phase 6: Development and Design Requirements	NOTES: <ul style="list-style-type: none"><li>◆ Font- Georgia; Black #000000</li><li>◆ Site Background- White #ffffff</li><li>◆ Programming- Adobe Dreamweaver (JavaScript, CSS)</li><li>◆ Images/Graphics- Adobe PhotoShop and Illustrator</li><li>◆ Ecommerce Shopping Cart- 3DCart or equivalent</li></ul>
Phase 7: Site Testing	NOTES: Testing to be performed by various parties, chosen to view site via contrasting browsers.
Phase 8: Site Development	NOTES: Site to be uploaded to Client's server.

# PHASE 5: SITE MAPPING



# Web Site Planning

## STORYBOARDS

### Page Layout Information:

Page Name: Home

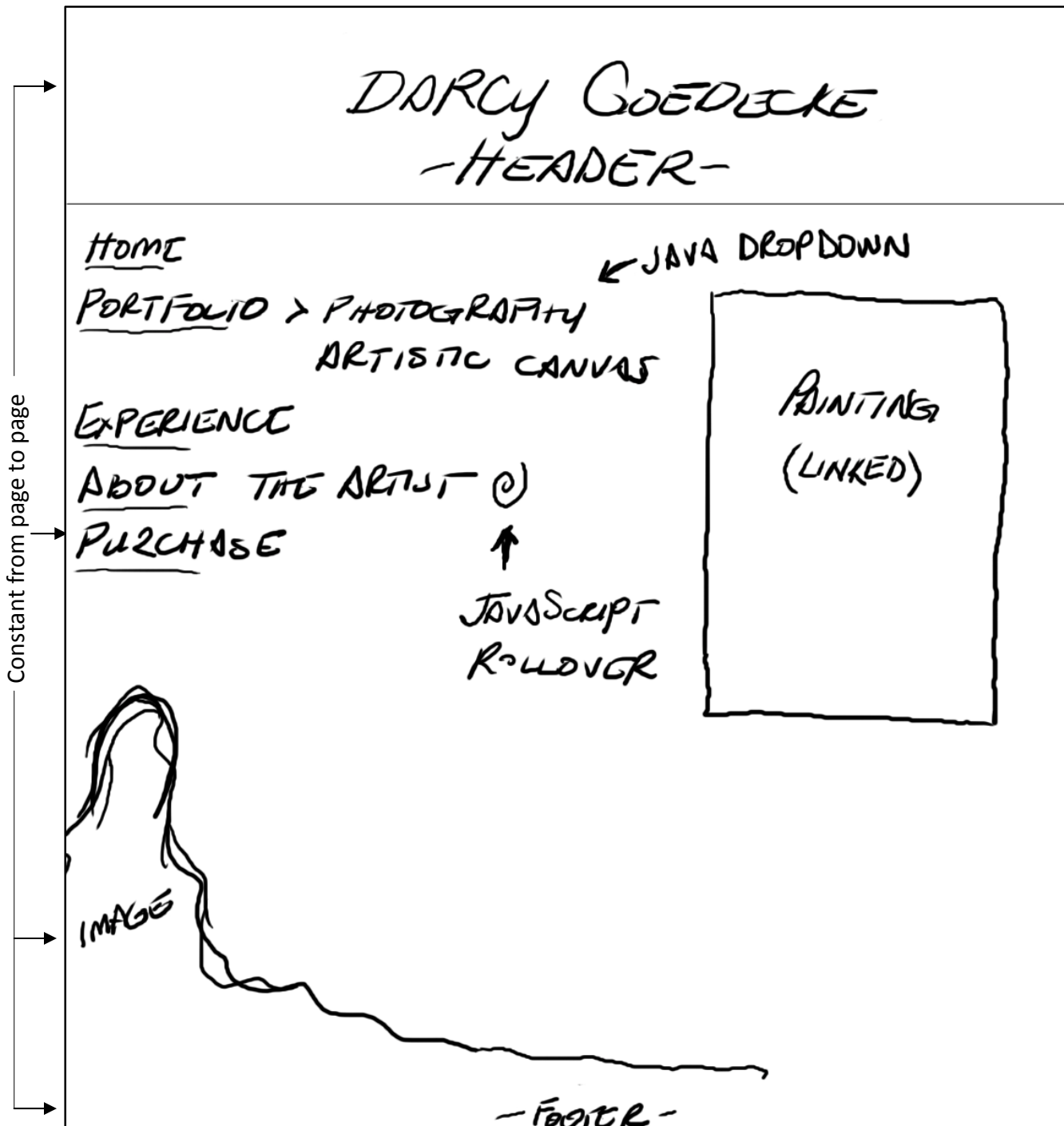
Design Team: Corinne G. Underwood

HTML File Name: index.html

Programming Team: Corinne G. Underwood

Updates: Monthly or as needed

NOTE: JavaScript will be used to execute navigation rollovers (see swirl graphic) and drop down menu. Artwork photo album will also be programmed with JavaScript.



Web Site Planning  
STORYBOARDS

Page Layout Information:

Page Name: About the Artist

Design Team: Corinne G. Underwood

HTML File Name: artist.html

Programming Team: Corinne G. Underwood

Updates: As needed

